

# AFFILIATED CLUBS CONFERENCE 2019

**AGENDA**  
NORTH WALES  
25th JANUARY 2020

09:30 - 10:00	Registration, Refreshments & Networking Meet other clubs and representatives
10:00 - 10:30	Welcome & Introductions Update on our sport and region
10:30 - 11:00	Putting People First - Exploring new RYA research on club volunteering and people management. Q&A session
11:00 - 11:30	Break - Refreshments and networking
11:30 - 12:30	Round 1 - Club development sessions
12:30 - 13:30	Lunch and networking
13:30 - 14:30	Round 2 - Club development sessions
14:30 - 15:00	Break - Refreshments and networking
15:00 - 16:00	Round 3 - Club development sessions
16:00 - 16:30	Prizes and next steps

## ROUND 1

### **What does your club need to know about employment law?**

The legalities of volunteering, contracting and employing people.

### **Climate Change? Biodiversity? Single-use Plastics? How do I prioritise?**

The RYA is committed on behalf of its members, to addressing environmental concerns and to helping recreational boating contribute to sustainability. This interactive workshop will begin with a brief presentation on the latest science and government policies, and what they mean for the future. We will then go on to discuss how individuals and clubs can best plan to address sustainability issues that have the greatest impact for the least cost.

### **How can you develop your club's racing with opportunities for club volunteers?**

This interactive session will look at how the RYA's Racing Services Team can help your people to deliver the racing your members want.

- Race management – how to get the most from your club racing week in, week out
- Rules advisors – how to deal with rules disputes and ensuring racing is fair and fun
- Handicapping – a look at how to get the most from the RYA's PY & NHC schemes to support better club racing
- Measurement & Equipment Inspection – how to ensure everyone is on an even playing field
- Racing Formats – what options are there for different formats

### **How can we improve the promotion of clubs and what resources exist to support you?**

Raising awareness of and demand for your club is one of the biggest challenges we face. What are clubs doing to overcome this and what support is available to help you?

## ROUND 2

### **How running 'women on the water' activity can increase your club membership**

'Women on Water' style projects have been a huge success in many clubs across the country, increasing club activity as a result. Find out some of the keys to success, from those that have been there and done it. This session is not solely about creating female only opportunities. By challenging the traditional barriers women face when looking to take part in our sport, evidence shows that participation across the genders can increase.

### **The world of volunteering is changing. But has your club's volunteer practices changed too? Learn how to develop your volunteer management to recruit and retain more volunteers.**

Research suggests people's propensity to volunteer hasn't changed but the way they want to volunteer has changed. They're now working online, seeking flexible schedules and seeking more autonomy and ownership of projects. They don't want to make a contribution, they want to make a difference! Learn how to adapt your volunteer management practices to cater for this new type of volunteer.

## ROUND 2 (CONTINUED)

### **How can we grow membership by changing our offer to potential members?**

We know from the recent Futures research that there have and will be changes to the demands and expectations of a club environment. This workshop will explore how some clubs are trialling projects and adapting their offer to meet these changing needs.

### **How can we ensure our safety teams are prepared for varying situations and sailor requirements?**

The role of a safety boat driver or coxswain can be challenging given the wide range of sailors, craft and conditions they may have to deal with. This session will explore what clubs are doing to prepare their teams for this role and allow time for you to consider other options.

## ROUND 3

### **Why and how to organise a club cruise. What are the challenges and how to overcome them.**

A club cruise or rally helps to draw in new members and activate existing members. This session will help to produce a plan to organise a successful rally.

### **Are there alternatives to recruiting volunteers from your club?**

An exploration of the balance of professionalism vs maintaining a strong volunteer ethos.

### **How can you secure funding for your club through external sources?**

Advice on the variety of sources of funding available to clubs and top tips for writing a successful bid.

### **How your club can save volunteer time by making club management easier.**

A look at the resources available to clubs that can result in time-saving and a reduction in volunteering hours.